

Life Code product page.

This was used as a web sales page on a main site with many products and a flyer that distributors handed out.

As a sales page it pulled up to 9% off of list traffic driven to it, and above 3.5% off SERP's (search engines). I don't have CPA data but it was very good.

# LifeCode<sup>TM</sup>

## *Life Encapsulated*

Imagine finding a product that can help transform the health of your body **at the very core**. A product that can establish order where there's disorder and attune your body to a new level of health and energy. Introducing LifeCode<sup>TM</sup>, a **brand new** nutritional concept with health benefits unlike any other product in existence.

Your body is potentially a masterpiece. But if your body is deficient of many of its essential nutrients it will never come close to reaching its potential. Now, with the help of LifeCode<sup>TM</sup> it can become a body brimming with vitality and life force.

### **Exactly how do we age?**

The process of aging is fascinating. In a tiny nutshell, here's how it works: Your body is made of trillions of cells. Cells divide. They divide by making copies. Every cell is responsible for making a new, clean copy of itself. Herein lies the problem. Damaged cells or cells missing genetic materials make damaged or imperfect copies. These imperfect copies must then divide again, copy themselves and make yet another damaged copy. After this happens millions upon millions of times the copied cells look nothing like the original. Instead you have trillions of defective cells. That's called aging.

When each of your cells is forced to make a bad copy of a bad copy of a bad copy, millions of times over, the process of aging becomes complete.

### **How do we slow the aging process?**

The aging process can be dramatically slowed down if you will supply your body with pure, new, raw genetic code materials that your body can use as supplies to rebuild its perfect genetic framework—and thereby produce new cells that are identical mirror images of the originals—rather than damaged copies. It's actually that simple. The question is where do you get these essential building blocks your cells so desperately need? With its amazing content of pure, raw, genetic source code materials, **the**

answer is LifeCode™ .

So what are the ingredients that make LifeCode™ so powerful? **Let's begin with a story.**

Thousands of years ago two colossal landmasses crashed together, heaping earth upon rock. This created the highest elevation on earth, a soaring landmass rising 30,000 feet above the sea, now known as the Himalayas. It is here, in the rich valleys of the Himalayas that the ancient people discovered a nutrient deemed “the conqueror of mountains and destroyer of weakness”. This incredible nutrient is called Shilajit, one of the primary ingredients in LifeCode™ .

Shilajit is an absolute phenomenon of nature! The active principle of Shilajit was discovered to be Fulvic Acid, which is believed to be the most complex atomic structure on Earth—the basis of all life. No organic matter (including the human body) can exist without it.

Research shows Fulvic Acid is one of the most beneficial health nutrients known to man. Studies also show Fulvic Acid is **SEVERELY lacking** in our modern human diet, which could be a cause of many health problems today. The good news is **Fulvic Acid is abundant in LifeCode™** .

A brilliant, award-winning Doctor had this to say about Fulvic Acid:

**“If I had to choose between this [Fulvic Acid] and electricity,  
electricity would have to go.”**

**Dr. Clyde Sandgrin**

Hundreds of advanced studies coming from scientists all around the world proclaim the benefits of Fulvic Acid to be “incredible”, “amazing”, “miraculous”, “magical”, “phenomenal”! Research shows that Fulvic Acid has actual fountain-of-youth-like health properties. Historic medical use of Fulvic Acid is ongoing and dates back hundreds, even thousands of years in remote regions of the Himalayas, China and Russia, where people today still have the longest recorded life-spans— some approaching 140 years or more.

### **Heralded as the miracle molecule**

Fulvic Acid has occupied a prominent place in traditional Asian medicine for countless generations. Yet the secrets of its nutritional benefits have remained a mystery to most of the world. **Until Now!** Thanks to LifeCode™ .

As incredible as Shilajit (and Fulvic Acid) is to the health of the human body, the fact is that real, legitimate Shilajit is hard to come by. The quality can vary dramatically. Our Shilajit comes from a special region in the Himalayas—an amazing discovery of the world's richest source of Shilajit—which we keep as a closely guarded secret.

Many people would use LifeCode™ just for the Fulvic Acid alone. Yet, it's just **one** of the primary ingredients in LifeCode™ . There's more.

## **Agaricus blazie—a remarkable creation of nature**

Another incredible component of LifeCode™ is Agaricus blazie, a very special medicinal mushroom. Research shows that the health benefits of Agaricus blazie are extraordinary. Cultivated in different parts of the world, including Brazil, Japan and Korea, Agaricus blazie was first discovered by Dr. Takatoshi Furumoto.

Dr. Furumoto recognized that the people who inhabited the region where this mushroom was grown were much healthier statistically and were not prone to many of the diseases of the average population.

Further research by several distinguished scientists proved that Agaricus blazie is a powerful immune booster, as it contains a special class of polysaccharides known as "beta glucans". Studies show beta glucans increases the activity of natural killer cells, which are a master key to developing a strong immune system. According to these studies, Agaricus blazie has higher concentrations of beta glucans than any other mushroom type, including Reishi, Maitake and Shitake.

## **Cordyceps—improves Bio Energy in humans**

Another incredible medicinal mushroom found in LifeCode™ is Cordyceps. The use of Cordyceps dates way back to ancient China, where it became widely known as a famous kidney and lung tonic. Legend has it that it was first discovered by yak herders in the high mountains of ancient Tibet. These herdsmen observed the unusual energy and ardent behavior of their animals, after they had been grazing on Cordyceps.

Research shows that Cordyceps may improve the Bio Energy in humans, as it significantly increases the absorption of oxygen. Many who have used Cordyceps have experienced a reduction in fatigue, increased stamina and greater physical strength.

Cordyceps is also known for its potential in boosting the immune system, by increasing Natural Killer cells. How well your body fights infections depends upon these Natural Killer cells. The more you strengthen your immune system against illness and disease, the longer you can stay healthy.

## **Flower Pollen—the very essence of life**

LifeCode™ also contains an ingredient that is **the secret to starting ALL new life—flower pollen** (not to be confused with bee pollen, which isn't nearly as effective). Flower pollen is the male seed of flowers that enables flowering plants to reproduce. Pollen grains contain **all substances** necessary to create new life within the world of plants. Pollen grains are actually the basis for the entire food chain on landmasses.

Without pollen, **there would be no trees, flowers, or vegetation of any kind.** Pollen is known to hold a

wide variety of nutrients, including vitamins, minerals, amino acids, RNA, and DNA building factors, plant hormones, antioxidant factors, enzymes, unsaturated fatty acids, prostaglandin precursors, phytosterols and much, much more. Approximately 3% of pollen's makeup is unknown and has been described as its mysterious "life force".

Clinics in Europe have used flower pollen for many different health conditions. The courts in Sweden ruled that flower pollen is the only nutritional supplement in Sweden for which health claims can be made. Flower pollen is perhaps the world's most perfectly balanced nutritional food. The very essence of life itself depends upon flower pollen.

Some refer to flower pollen as "glandular rocket fuel" since it contains the elements to help regulate the body's hormonal balance.

Included in our flower pollen are a group of Polysaccharides, which are responsible for life-enhancing cell-to-cell communication within your body. These polysaccharides are indispensable for the body's ability to cleanse, recover, repair, and defend itself from attacks from the outside.

Unlike other companies, NO solvents whatsoever are used in the production of this pure flower pollen extract. Our pollen is also lactose and gluten free.

Pollen has been respected for centuries as a food source, but until this century we were limited to consuming pollen collected by bees who alone had the enzymes (that man does not possess) to unlock the rich nutrients inside the impenetrable outer husk of each pollen grain. Thus people were limited with only very small traces of the pure pollen heart (kernel) left by the bees in the honey. But now, with **new breakthrough technology**, science has been able for the first time to penetrate the super resilient pollen husk to extract its precious life-giving secrets.

## **LifeCode™ is one of the most complete nutritional supplements ever devised!**

The amazing benefits of LifeCode™ can best be summarized by the following 3 points:

1. You've got the single most basic element of life on this planet—**Fulvic Acid**
2. You've got the genetic code to start new life—**Flower Pollen Extract**
3. You've got the cell-to-cell communication vehicle so that you can transfer this information from one cell to another—the special polysaccharides found in **Agaricus blazie, Cordyceps, Flower Pollen and Shilajit**.

## **One more critical reason to take LifeCode™ everyday**

With all the emphasis today on creating genetically modified foods (GMO) and cloned foods, LifeCode™ has become available at a time when mankind needs it most. These **genetically modified** products are

beginning to become rampant within the marketplace—and it's absolutely essential that we compensate for them. Your best defense is a continuous, clean supply of new, **NON-MODIFIED** genetic source code materials. This continuous supply of nature's perfect building blocks is the only natural method of cellular protection against the onslaught of genetic modification.