

Thank you very much for viewing my portfolio.

Please keep in mind that most of these samples are the text portions of the sales pages, educational pages , squeeze pages and so on. With few exceptions they **DO NOT** contain all the artwork, pictures or graphics.

So, as you're viewing a 1 page letter remember that with all the design elements added in and layout it could easily be 3 and maybe 4 pages once it's on a website depending on how your designers lay it out.

I have enclosed only a small portion of the many styles of copy I've written over more than 30 years and counting. The pieces I've enclosed represent various forms of copywriting with one thing in common, they are designed to help you grow your business.

Please see the header statement on top of each piece telling you what it was used for and if applicable the results it produced.

A good copywriter can write anything you as the client might need. If you are like most you have an amazingly busy schedule and have need for all sorts of projects to be professionally written that you just don't have time for. I understand that. I am here to support you in all of your copywriting needs.

This is why I enclosed so many forms of writing. So, you'll know that if you need a long copy sales page you're covered or if you find a really great Ezine and need an article that sells without selling (if it's even a little "salesy" they won't accept it) so you can get lots of new customers from its laser targeted list you're covered there too.

Or heck even if you need a letter going out to all your customers telling them why you're out of stock of an item without irritating them or losing many existing orders you're good to go, just let me know what you need and it will be done.

Bottom line: I am here to help you grow your business and succeed.... Period!

All copywriting jobs are unique and will receive a custom quote.

Please email me with your needs so we can get moving on your project.

Thank you very much for your time and I look forward to working with you right away.

Patrick Shelley

