

This was a web page that was used as an online brochure. It too had an order now button at the bottom and converted unique visitors into buyers at above 9% which is fantastic in the competitive hair care market. We had a free sample program for this product as well that sold a good deal of product.

Shampoo and Conditioner

shelley collection: Young Radiance™ Shampoo and Conditioner

"The Best Organic, 100% Natural Shampoo & Conditioner on the Planet!"

**Unconditionally Guaranteed to be the finest Shampoo and Conditioner you've ever used
BAR NONE!**

**Your Young Radiance™ Shampoo and Conditioner will give you a better than Salon
quality experience with ZERO TOXIC CHEMICALS.**

Bold statements, yes. But as you'll experience for yourself ones that are 100% TRUE!

And if you think that was HUGE, now we're really going to go out on a limb.

We actually want you to compare us against EVERY other product in the world!

We're not kidding!!!

At the bottom of this page we provide a link to a document called "Body Care Be Very Aware!"

We want you to download it. Then take it into your bathroom and find all of the ingredients in your shampoo and conditioner that your currently using.

Chances are YOU'RE GOING TO BE SHOCKED BEYOND BELIEF!

Virtually everyone who discovers their old products have been hiding dirty little secrets from them go through the following 4 phases:

1. **Shock and disbelief.** They wonder can this really be true? Can my shampoo and conditioner that I thought were harmless really be so unbelievably full of toxic chemicals?
2. **They then become angry.** Most ask; How dare they put all these toxic poisonous chemicals on my skin (and therefore IN my body because I WILL absorb them) without my permission!

I thought all these things were supposed to be safe! I never gave them my ok to poison me and my entire Family!

3. **What can I do about it?** So as everyone reaches this stage they naturally start looking for answers.

Well, are there any 100% toxic chemical free Shampoo & Conditioners that actually work? The key words being "that actually work". Because as most people know the vast majority of the so called natural products out there either aren't 100% chemical free Shampoo & Conditioners or they just plain don't work.

4. **New found Happiness.** They then experience for themselves firsthand the Natural Results that ONLY their Young Radiance™ Shampoo & Conditioner can deliver and become considerably more than just happy. Read for yourself what 2 Young Radiance™ users want to share with you:

"My hair loves this stuff.... I am still amazed at how my hair looks when it dries." ~ Lisa Knopp

"They give me far more body, volume, manageability and silkiness than any other hair products I've ever tried in my life." ~ Judith Clifft

Here's WHY Your Young Radiance™ Natural Shampoo & Conditioner are the Very Best on the Market Today!

- **They Work!** In the past it has been impossible to find "LEGITIMATE" natural, organic hair care that actually works as good as or even better than the best salon products... Until Now, that is!

They are Truly 100% Non Toxic, Chemical Free Shampoo & Conditioner!
No SLS (Sodium Lauryl or Laureth Sulfates), No Parabens or ANY other dangerous chemicals.

You will even see with your own eyes the slight natural color variances that our truly natural product have.

Why? Because we don't bleach your product or put in artificial dyes and colors that you and your family might be allergic too. And just like food (apples, pears, lettuce or even fresh juice) there are slight variations from apple to apple or pear to pear. If there weren't that would mean your food had been dyed to make it all look the same.

Get Your Free Report: "Body Care Be Very Aware" for details on how to read the labels in your own home. Discover for yourself what these dangerous chemicals are doing to you and your loved ones without your knowledge. Just click on the link below to download your Free Report today.

- **Look Salon Fantastic Everyday** without putting yourself and your Family at risk.
- **Smooth, silky, youthful, manageable, radiant looking hair** is what we all want. Now for the first time, you will get exactly what you want from your Young Radiance™ Truly Natural Shampoo & Conditioner hair care essentials!

Finally, you too can have that awesome, natural glow that always gets you noticed!

