Kickstart Water Pump Project.

This is a video script to acquire donations

Note: this is how a client will receive their copy with suggestions and instructions

Thank you for what you're doing for people. I was quite happy to write this for you and them.

Please see the suggestion in purple and the text below in black.

**Just as an idea**. You open with the scenes of a market with so much food it's overflowing with abundance or something similar. Think of that picture in your mind, then read the following. Of course other scenes will play out in your mind as you read that will follow the opening scene.

It's so amazing that we live in a country where we can simply walk into a store and there's more beautiful, nourishing, life giving food than we can possibly fit in our carts.

When we want to enjoy ourselves or don't feel like cooking we can simply pop into a restaurant and indulge to our hearts content.

We can't even **begin** to count all of the great times we've shared with family and friends on those special occasions, Birthdays and holidays like Thanks Giving where we ate so much we thought we were going to burst.

How blessed and proud we are to be able to care for our families, our elderly, our children and provide them with the high quality, delicious, life sustaining food they need.

It's a great feeling isn't it, there's a comforting satisfaction in knowing your cupboards are full and that you've done well providing for your family. Sure you work hard and sometimes way to hard but that feeling of pride deep in your heart when you know those you love are cared for makes it all worthwhile.

When you look to people just like you around the world you can feel we are all the same, we all love our families dearly and want to provide and care for them. This is a common bond we all share, mothers caring for their children, fathers caring for and protecting their families.

The circle of life is more than just a symbol it's the way our world works.

We are all a part of it, you and I, our parents, grandparents and our children.

That is why we are on a mission to share our amazing bounty with those who so desperately need it.

**FOOD**, our common necessity. Even though we take it for granted, in countries like Kenya, Zambia and Tanzania it's hard to come by and at times nearly nonexistent.

The farmers work hard all day in the fields in the hot African sun but their labors are in vein because they can't get enough water to their crops to grow them.

They have the land and are willing to work hard and do whatever it takes they even have the water but they lack the one simple tool to get the water to their crops.

That's where Kickstart steps in. Kickstart's charitable organization provides the water pumps they must have to produce the irrigation to grow lush, bountiful village sustaining crops.

The results are truly amazing!

The farmers without the irrigation pumps can only grow 1-2 harvests a year, but farmers armed with the irrigation you help to provide **can grow up to 5 harvests per year!**

Just think of what an enormous impact you'll make not just for the farmer and their families but for the whole village when they can now contribute up to 5 times as much food for their entire community than they could before.

You want to talk about **REALLY** changing people's lives!

The massive effect of your contribution helps keep the children from having to work all day in the fields so they now finally have the time to go to school.

As you know, education is the one tool that will break the chains that have kept them impoverished and give them their chance to make it on their own.

The women won't have to toil all day in the sun and can now care for their families and even start businesses selling some of the surplus at the markets.

The impact of your kindness isn't just felt by one or two but by entire villages and the education assistance your gift provides will move forward whole generations to a future we can all be proud of.